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**made using natural, sustainable & recycled materials
designed in Australia**

www.stancefootwear.com.au







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PRESS RELEASE

August 2008

Shoes for a Healthier Planet

So you're not an environmentalist, but still care amount the environment? You try your best in everyday life to be that extra bit green. Now you can reduce your footprint on the environment by wearing footwear from the Eco Collection.

Stance & Style Footwear, makers of brands such as Stance, Hopscotch and Swimming With Sharks are proud to introduce their environmentally friendly shoes.

They have taken steps to change the way of making shoes and have introduced a funky line by using sustainable and natural materials such as canvas, cork, gum rubber, latex rubber, straw, hessian, vegetables dyes and other recycled materials.

Embracing the slogan, 'Shoes for a Healthier Planet', owner Janine Granger believed it was time a component of their range was environmentally friendly.

"Our head office and home is in Maroochydore, and we're constantly blessed with Australian nature – we are beach people. We travel constantly, however always look forward to coming home and immersing ourselves in nature. Creating a range that gave back to the environment has been challenging, but extremely rewarding," says Janine.



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Comfortable and most importantly durable, the range includes the shoes Ecopeace and Ecotastic, and sandals Ecowise and Ecoepa. All are priced at RRP \$99.00, come in a range of colours and available from leading shoe stockists.

For more information and to view the complete Stance & Style Footwear range, head to www.stancefootwear.com.au

CONTACT

For further information, images and product samples:

Stance & Style

Tel +617 5479 5288

Fax +617 5479 5988

Email: info@stancefootwear.com.au